"The Conquering Sex" Comes to Loew's, Toronto, with Myrna Loy, Otto Kruger and Walter Huston

CANADIAN MOVING PICTURE DIGEST

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WE SAY IT WITH PICTURES!

Metro-Goldwyn-Mayer extends to our friends in Canada the heartiest wishes of the season!

(over please)

B.N. 10¢

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CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

"Dinner at 8" is the Critic's Delight!

★ ★ ★ ★ (Four Stars) "I was thoroughly entertained." *Kate Cameron*, Daily News

"Lives up to every expectation. Cast of 25 . . . most of the stellar lights of the M-G-M studios. One of those rare pictures which keeps you in your seat until final fade-out. Greater variety of characterizations than have been witnessed in any other picture. A grand evening." *Mordaunt Hall*, N. Y. Times

"Lively and entertaining display of the histrionic talents of most of the California heirarchy. Jean Harlow gives the grandest show. An excellent example of smart and vigorous theatre."
Richard Watts, Jr., Herald-Tribune

"Stupendous! Just look at the names. Enough stars, stories, dramas, big scenes to have made half a dozen movies. Destined to make a hit. You'll heartily applaud every player. Great. You can't afford to miss it." *Bland Johaneson*, Mirror

"Not since 'Grand Hotel' has Hollywood flung forth such a star-spangled banner. Mightiest congress of stars ever assembled — the season's championship event. More effective than the play. Will be Gotham's table topic for months." *Regina Crewe*, American

"Really superlatively acted and wortn every cent they are charging at the box office."–*Charles Hammond*, Post

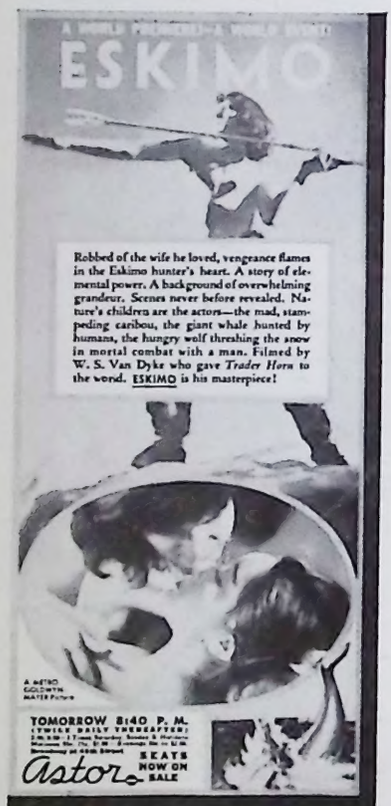
"Once more a parade of names at the Astor. All pla well. It's another 'Grand Hotel' both as to name and box office." *John S. Cohen, Jr.*, Su

"M-G-M masterpiece. Most gorgeous entertainmen that has yet come out of the cinema city. 'Gran Hotel' fades into insignificance. Most dazzling arra of stellar luminaries ever assembled. The Astor wi undoubtedly be jammed for months, with lines form ing at the box office." *Rose Pelswick*, Journa

A typical advertisement from the "Dinner at 8" campaign

"Fine picture. Exciting, many-sided drama. Cast contains practically every star on the M-G-M lot. If yo seek an entertaining film, the Astor is where you ca find it." *William Boehnel*, World-Telegram

and "Eskimo" too gets Highest Praise!



Sample newspaper ad, "Eskimo" campaign

"Thrilling tale! Human interest! Mala would permit his wife to sleep with men of his own tribe, but the white man's touch meant death. Filled with amusing, interesting and thrilling incidents." —*Kate Cameron*, Daily News

"Vigorous and entertaining romance. Thrills! Mala is magnificent! His wives are fetching and exotic!"
—*Bland Johaneson*, Mirror

"Melodrama photographed in the Arctic—by an artist. Genuinely thrilling and authentic scenes: (1) the caribou stampede; (2) Mala's fight with the polar bear; (3) the walrus hunt; (4) Mala's hand-to-hand fight with a wolf; (5) the breaking up of the ice floes."
—*John S. Cohen, Jr.*, Sun

"Merits the title 'Epic'. Its excitements keep each fibre tense; it fills the throat with sobs and laughter by turns. More than entertainment, an unforgettable achievement. There is no compliment great enough, 'Eskimo' is super-superb!" —*Regina Crewe*, American

"Exciting melodrama. A remarkable film, that awakens wonder as to how the cameramen were able to photograph some of the scenes and record the impressive sound." —*Mordaunt Hall*, Times

"That adventurous cinema director, W. S. Van Dyke, returns with a motion picture . . . good-looking, exciting, real as its settings and its people. Scenes showing the social practices are managed with an accent on their comedy possibilities."–*Richard Watts, Jr.*, Herald Tribune

"Metro-Goldwyn-Mayer, the enterprising movie company which sent an expedition to Africa to film 'Trader Horn,' now goes to the Arctic. Must be regarded as one of the important movie achievements!"–*Martin Dickstein*, Brooklyn-Eagle

"A fascinating film. It should be seen. Really thrilling, beautifully photographed and worthwhile. Genuinely arresting and dramatic. A motion picture of the better order."
—*William Boehnel*, World-Telegram

M-G-M Astor Theatre Hits -- Aristocrats of the Screen!

CONVENTION CITY" IS THE FASTEST COMEDY OF THE YEAR"* ..."THE ROW-DIEST FUN IN TOWN"° ..."A MERRY RIOT"° "A CERTAIN MONEY ATTRACTION"* AND, NATURALLY

A WARNER BROS. PICTURE

* Says "Variety" ° Says "N. Y. Mirror"

With the 10 stars shown here in caricature. Directed by Archie Mayo. A First National Picture. Vitagraph, Inc., Distributors

Observations

By The Editor

WE note that the Board of the NRA Motion Picture Code held its first meeting recently, and that Mr. Sol Rosenblatt, NRA Division Administrator, presided. Committees appointed were as follows:

On Appointment of a Permanent Executive Secretary: Nicholas M. Schenck, George Schaefer, Nate Yamins.

On Rules: W. Ray Johnson, M. H. Aylesworth, Ed Kuykendahl.

On Finances: Harry M. Warner, Sidney Kent, Charles O'Reilly and Nate Yamins.

On Getting Signatures of Individual Executives to the NRA Code: Ed Kuykendahl, Nate Yamins, J. Robert Rubin.

On Permanent Headquarters: C. O'Reilly, Harry M. Warner, R. C. Cochrane.

On Naming Members to the Zoning and Clearance Board and the Grievance Board: C. O'Reilly, Sidney Kent, George Schaefer, W. Ray Johnson and Nate Yamins.

Dr. A. Lawrence Lowell, President-emeritus of Harvard University, resigned from the Code Authority Board.

Forms will be mailed out to individuals, and exhibitors, and others in the Film Industry, requesting that they sign the code form.

Pete Harrison advocates signing of the code by exhibitors; and it is reported that the attitude of exhibitors toward the code is "sign and see".

"This code is not designed to promote monopolies or to eliminate or oppress small enterprises and shall not be applied to discriminate against them nor permit monopolies or monopolistic practices." This routine phrase in all codes of the NRA looks as if the code is being established primarily for the protection and perpetuation of the "little business men".

* * * *

THE Motion Picture Daily reports that "Christmas put the theatre business back on the map in 17 key centres last week. In Boston and Philadelphia the increase was remarkable and in Minneapolis, St. Paul, Oklahoma City, Pittsburgh, Portland, Kansas City and Buffalo it was big enough to stir up optimism".

* * * *

RADIO CITY closed its first anniversary with a record of 6,025,000 as the year's attendance.

* * * *

P. J. GODEL is the manager of the Westmount Theatre, Montreal, and Second Vice-President of the Association. Both he and W. Wright, familiarly called "Bill", had their portraits in the Montreal Monitor.

"Bill" is the manager of the Monkland Theatre.

* * * *

JAMES M. WALKER, of Winnipeg, celebrated his 82nd birthday on December 23rd, 1933. He was born in Glenn Falls, N.Y., December 23rd, 1851.

He came to Winnipeg thirty years ago as Secretary Treasurer of the Walker Theatre Company, Limited, and he is today occupying the same official position in this company, participating actively in the theatrical enterprise of this company. Many happy birthdays, "J. M."

MANAGER Art Grayburn is to be congratulated on his management of the Capitol Theatre, Rossland, B.C. The lobby is taking on a real Show Business atmosphere, and the theatre is showing the results of good and efficient management.

* * * *

MADISON THEATRE, Toronto, celebrated its twentieth anniversary the week of December 25th. Many theatre owners in Canada and the U.S. will remember the jovial personality of "Jim" Brady, the father of the Brady boys now operating this theatre.

Old Mr. Brady was a dyed-in-the-wool Independent and identified himself always with exhibitor organizations designed to help the Independent.

* * * *

HARRY M. WARNER'S daughter, Doris, was married to Mervyn Le Roy, Tuesday, January 2nd, 1934.

The Waldorf provided a setting for the wedding with about 200 guests in the party. The ceremony was performed by Rabbi S. A. Fineberg of the Sinai Temple, Mount Vernon.

The bridal couple left on the Empress of Britain for a world cruise. On their return they will make their home in Hollywood. Good luck, bride and groom!

Ray Presents

(Continued from page 4)

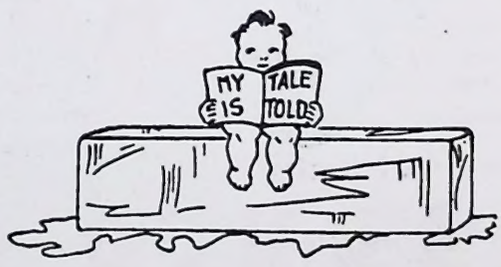
Gaumont-British has a world of material, of dramatic climaxes in this world-famous book; and we hear that this British company will spend close to a half of a million dollars in making a big picture.

When you visualize "Henry VIII", you can imagine the possibilities of "Jew Suss", which is a period picture also.

TALKING of "Henry VIII", The Film Weekly recently published an amusing paragraph headed "A Bibful About Laughton". It reads, "According to a slightly hysterical American writer, Charles Laughton is a humorous mass of ectoplasm; fluid life that flows from one character before your very eyes - - - He is of all ages, both sexes, so much of a super-being that for all his humanity, he ceases to be human."

The Film Weekly ends its quotation by saying, "So now we know, or do we?"

Which leads me to ejaculate, "I hope the author of this fluidic ecstacy of praise for Laughton was male, for I would hate to think that Laughton made any woman go so nutty!"



Holiday Week's Film Offerings in Toronto Provided Excellent Variety of Films Suitable for Children